

**Title:** Amazonian Travel Brochure

**Subject:** Geography/ Language Arts

**Grade Level:** 5<sup>th</sup>-7<sup>th</sup>

**Time:** 2 90-minute periods

**Objective:** Students will better understand the Amazonian culture and geography by creating a travel brochure for a particular region of the Amazon rainforest.

**Illinois State Goals and Standards:**

**17.B.3b** Explain how changes in components of an ecosystem affect the system overall.

**3.A.2** Write paragraphs that include a variety of sentence types; appropriate use of the eight parts of speech; and accurate spelling, capitalization, and punctuation.

**3.B.2b** Establish central ideas, organization, elaboration, and unity in relation to purpose and audience.

**3.B.3a** Produce documents that convey a clear understanding and interpretation of ideas and information and display focus, organization, elaboration, and coherence.

**3.B.3b** Edit and revise for word choice, organization, consistent point of view and transitions among paragraphs using contemporary technology and formats suitable for submission and/or publication.

**3.C.2b** Produce and format compositions for specified audiences using available technology.

**3.C.3b** Using available technology, produce compositions and multimedia works for specified audiences.

**17.C.2b** Describe the relationships among location of resources, population distribution and economic activities.

**17.C.2c** Explain how human activity affects the environment.

**17.C.3a** Explain how human activity is affected by geographic factors.

**17.C.3b** Explain how patterns of resources are used throughout the world.

**17.D.3b** Explain how interactions of geographic factors have shaped present conditions.

**Method:**

Each student will be responsible for researching a particular tourist attraction in the Amazon and developing a hotel, restaurant, or informational travel brochure. Each student's brochure must include photos, at least one chart, five persuasive reasons to visit the region, and use persuasion to attract tourists.

Use the worksheet Amazon Travel Brochure to help students organize their data and locate research tools on the Internet.

## Amazon Travel Brochure

Your task is to highlight a particular region of the Amazon and create an attractive and informative travel brochure. Make sure that you use persuasive techniques to influence potential tourists to come to your region, hotel, or restaurant. In each case you must display knowledge of cultural traditions (for example if you are creating brochure for a restaurant, learn what foods people of the Amazon eat, if you are creating a hotel brochure, make sure you provide information about the types of accommodations available totourists).

Answer the questions below to help you provide proper information for your brochure.

1. What region are you researching? \_\_\_\_\_

2. Name three reasons people should travel to your region. What makes it unique?

---

---

---

3. What can tourists expect when they arrive to your region?

---

---

4. Use six adjectives to describe your region, restaurant, or hotel.

---

---

---

---

---

---

5. How will tourists get to your region, restaurant, or hotel? Give specific directions from Lima or Manaus.

---

---

6. What species of animals might tourists see while visiting the region?

---

---

7. What activities does the region provide for tourists?

---

---

---

8. How much money does the tourist need to budget? Display both of these figures in dollars and soles.

---

---

9. Why should tourists choose this destination over anywhere else in the Amazon or South America?

---

---

---

Remember that the more details you add to your brochure, the more appealing it will be. Also, include photos, charts, graphs, and other persuasive writing techniques that will make your brochure more appealing and attractive.